## Knowledge, Organizational Evolution, and Market Creation

## Contents

List o	f figura	G.	vi
List of figures List of tables			vii
·			
Preface			ix
Forew	ord b	ruce Kogut	xi
1 In	troduct	tion	1
2 St	Stages of globalization: from knowledge transfer to		
in	industrialized innovation		11
3 M	Methods		
4 K	Knowledge transfer via apprenticeship in Indian		
m	manufacturing firms: Stages I and II		
	Accelerating innovation in manufacturing – architecting		
	complexity: Stage III		
	Industrializing knowledge production via born global firms:		
	biotechnology and software		106
	From paupers to princes: the emergence of the Indian		
		onal corporation	141
Appendix A		A note on the Indian steel, construction equipment,	
		and auto-component industries	166
Apper	ndix B	Indian software industry: historical background	176
Appendix C Evolution of biotechnology in India		181	
References		187	
Index			201