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Organising User Communities for Innovation Management

With a Foreword by Prof. Dietmar Harhoff, Ph. D.

GABLER RESEARCH

Table of Contents

1 Introduction 1

1.1 Motivation . . . 1

1.2 User Communities in the Information Technology Industry . . . 4

1.2.1 Organisation of User Groups . . . 5

1.2.1.1 Goals . . . 5

1.2.1.2 Structure . . . 6

1.2.1.3 Members . . . 6

1.2.2 Computer Associates' User Groups . . . 7

1.2.2.1 The CA User Group Program . . . 8

1.2.2.2 Inter-National User Group for Endevor . . . 9

1.3 Description of the Dissertation Chapters . . . 10

2 Determinants of Sharing Information in User Communities 17

2.1 Introduction . . . 17

2.2 The Embeddedness of Economic Action . . . 18

2.3 Determinants of Information Sharing . . . 23

2.3.1 Social Factors . . . 23

2.3.1.1 Structural Embeddedness . . . 23

2.3.1.2 Relational Embeddedness . . . 24

2.3.1.3 Cognitive Embeddedness . . . 24

2.3.2 Economic Factors . . . 25

2.4 Data Source and Variable Description . . . 26

2.4.1 Data Source . . . 26

2.4.2 Variable Description . . . 28

2.5 Empirical Analysis . . . 31

2.5.1 Descriptive Statistics . . . 31
2.5.2 Multivariate Analysis . . . 35
2.5.2.1 Model Specification . . . 35
2.5.2.2 Empirical Results . . . 38
2.6 Discussion of Findings . . . 43

3 Maximising Benefits from Participating in User Communities 45
3.1 Introduction . . . 45
3.2 Literature Review . . . 47
3.3 Determinants of Successful User Communities . . . 50
3.3.1 Individual-Specific Determinants . . . 50
3.3.2 Group-Specific Determinants . . . 52
3.4 Research Methods and Data Description . . . 53
3.4.1 Methods . . . 53
3.4.2 Variable Description . . . 54
3.5 Empirical Analysis . . . 58
3.5.1 Descriptive Statistics . . . 58
3.5.2 Multivariate Analysis . . . 64
3.5.2.1 Model Specification . . . 64
3.5.2.2 Empirical Results . . . 66
3.6 Conclusion . . . 71

4 Selecting User Community Collaborators for Innovation Management 75
4.1 Introduction . . . 75
4.2 Customer Integration in the Innovation Process . . . 77
4.2.1 Idea Generation . . . 77
4.2.2 Problem Solving . . . 78
4.2.3 Implementation and Diffusion . . . 79
4.3 Characteristics of User Community Collaborators . . . 80
4.3.1 Individual-Specific Characteristics . . . 80
4.3.2 Group-Specific Characteristics . . . 82
4.4 Study Setting and Method . . . 82

4.5 Data Description 85
4.6 Empirical Analysis 88
4.6.1 Descriptive Statistics 88
4.6.2 Multivariate Analysis 94
4.6.2.1 Model Specifications 94
4.6.2.2 Estimation Results 97
4.7 Discussion of the Findings 105

5 Conclusion **107**
5.1 Summary 107
5.2 Limitations and Future Research 111

Appendix A **115**

Appendix B **116**

Bibliography **135**