## Corporate Impact

## Measuring and Managing Your Social Footprint

Adrian Henriques



## **Contents**

	es, figures and tables	$i\iota$
Acknowledgements Abbreviations		ν
Abb	reviations	vi
1	Introduction	1
2	The Social Purpose of Companies	13
3	Complicity and the Sexual Exploitation of Children – A Case Study	47
4	Sustainability's Social Side	63
5	Thinking Like a Stakeholder	77
6	The Voice of the Stakeholder	107
7	Sociological Impacts	119
8	Signs of Impact	133
9	Reporting Social Impact	143
10	Measuring Economic Impact	149
11	Investing in Impact	155
12	Social Footprint	167
13	Accounting for Social Impact	179
14	The Elusiveness of the Social Revisited	187
	Appendix I – Market Research	
Appendix II – Analysis of GRI Social Indicators		193
App	pendix III – SROI Case Study	196
Bibliography		203
Index		213