

Creating Ecological Value

An Evolutionary Approach to Business
Strategies and the Natural Environment

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Contents

<i>List of tables</i>	vi
<i>List of boxes</i>	vii
<i>List of abbreviations</i>	viii
<i>Preface</i>	x
1 How do firms create ecological value?	1
2 Definitions of ecological value: patches of history	20
3 Technological change and strategic perspectives	38
4 Elements of strategic perspectives and the internal dynamics of firms	52
5 Shaping strategic perspectives through resource networks	77
6 The coffee PCS	101
7 The automobile PCS	119
8 An evolutionary approach towards the strategic perspectives of firms	159
9 The future of creating ecological value	182
<i>Bibliography</i>	193
<i>Index</i>	207