

# **Challenges and Controversies in Management Research**

**Edited by  
Catherine Cassell and Bill Lee**

 **Routledge**  
Taylor & Francis Group  
New York London

# Contents

✓ uow

<i>List of Figures and Charts</i>	xi
<i>List of Tables</i>	xiii
<i>Acknowledgments</i>	xv

<b>1 Introduction: Key Debates, Challenges and Controversies in Management Research</b>	<b>1</b>
CATHERINE CASSELL AND BILL LEE	

## **PART I** **Positioning Management Research**

<b>2 Positioning Current UK Management Research</b>	<b>17</b>
RICHARD THORPE AND PAUL ELLWOOD	
<b>3 Business and Management Research in the UK from 1900 to 2009 and Beyond</b>	<b>30</b>
HUW MORRIS	
<b>4 Management Research: A View from the Baltic</b>	<b>56</b>
ASTA PUNDZIENĖ	
<b>5 Comparative Research Epistemology and Methodology: Past, Present and Promising</b>	<b>74</b>
RALPH STABLEIN AND JOY PANOHO	
<b>6 Global Research: Transcending Boundaries when Learning to Collaborate and Learning from Collaboration</b>	<b>86</b>
ELENA P. ANTONACOPOULOU	

**PART II**

**The Institutional Context**

- 7 **Linking Management Research and Management Education:  
Syntheses and Challenges** 105  
STEVEN J. ARMSTRONG AND CYNTHIA V. FUKAMI
- 8 **Managerialism and Management Research: Would Melville  
Dalton Get a Job Today?** 122  
EMMA BELL
- 9 **Publishing Management Research** 138  
ROLF VAN DICK
- 10 **Research Audits and Their Financial Consequences** 152  
MICHAEL ROWLINSON, JOHN HASSARD AND SIMON MOHUN
- 11 **(AC)Counting Research: The Value of a Holistic  
Understanding** 174  
CHRISTOPHER HUMPHREY AND KARI LUKKA

**PART III**

**Theoretical Issues**

- 12 **Current Theoretical Debates in Management Research:  
Epistemological Analysis in Strategic Management** 195  
V.K. NARAYANAN AND LEE J. ZANE
- 13 **Where Social Science and Philosophy Meet: One Explication  
of the Relationship between Evidence and Theory in  
Management Research** 212  
MARK LEARMONTH
- 14 **The Potential of Radical Research: Marxism, Labour Process  
Theory and Critical Management Studies** 225  
JOHN HASSARD AND MICHAEL ROWLINSON

**PART IV**  
**Impact, Relevance and Practice**

- 15 **The Management Researcher as Practitioner: Issues from the Interface** 243  
MARK N.K. SAUNDERS
- 16 **Seeking Relevance in Management Research** 258  
ROBIN WENSLEY
- 17 **Using Management Research to Influence Policymakers** 275  
DAVID HEALD
- 18 **Working with the Voluntary Sector: Some Reflections on Management Research in and for the Voluntary and Community Sector** 292  
JENNY HARROW AND KARL WILDING
- 19 **Advancing Practice-Relevant Scholarship** 314  
ELENA P. ANTONACOPOULOU

**PART V**  
**Challenges for the Future**

- 20 **Handling Large Datasets** 335  
WISSAM ABDALLAH AND MARC GOERGEN
- 21 **Challenging the Gendered Nature of Management Research** 350  
ADELINA BROADBRIDGE AND SANDRA L. FIELDEN
- 22 **Small Business and Entrepreneurship: An Analysis of Publications and Implications for the Development of the Field** 367  
MIRELA XHENETI AND ROBERT BLACKBURN
- 23 **Theorizing after the Postmodern** 389  
DAVID M. BOJE

x *Contents*

24	<b>Why Complicate a Done Deal? Bringing Reflexivity into Management Research</b>	404
	ANN L. CUNLIFFE	

	<i>Contributors</i>	419
--	---------------------	-----

	<i>Index</i>	431
--	--------------	-----