

Alvaro Matias • Peter Nijkamp
Paulo Neto (Eds.)

Advances in Modern Tourism Research

Economic Perspectives

With 26 Figures and 65 Tables

Physica-Verlag

A Springer Company

Contents

Trends in Tourism Research: Prefatory Remarks

Alvaro Matias, Paulo Neto and Peter Nijkamp

Part I New Analysis Frameworks in Tourism Economics

Advances in Tourism Research: Theoretical Paradigms and Accountability

Gayle R. Jennings 9

The Influence of Immigration and International Tourism on the Import Demand for Consumer Goods — A Theoretical Model

Christian Fischer 37

An Economic Analysis of Tourism Contracts: Allotment and Free Sale

Massimiliano Castellani and Maurizio Mussoni 51

Is Tourism Specialization Sustainable for a Small Island Economy? A Cyclical Perspective

Sauveur Giannoni and Marie-Antoinette Maupertuis 87

Efficiency in a Chain of Small Hotels with a Stochastic Production Frontier Model

Carlos Pestana Barros and Alvaro Matias 107

Part II New Operational Tools in Tourism Research

Destination Competitiveness: Meeting Sustainability Objectives Through Strategic Planning and Visioning
Lisa Ruhanen.....133

International Tourism and Economic Growth: A Panel Data Approach
Tiago Neves Sequeira and Carla Campos.....153

Benchmarking in Tourism Destinations; Keeping in Mind the Sustainable Paradigm
Valentina Bosetti, Mariaester Cassinelli and Alessandro Lanza . . 165

Microeconomic Determinants of the Duration of Stay of Tourists
Joaquin Alegre and Llorenç Pou.....181

Multicriteria Evaluation and Local Environmental Planning for Sustainable Tourism
Andrea De Montis, Giancarlo Deplano and Peter Nijkamp 207

Strategic Planning of Territorial Image and Attractability
Paulo Neto.....233

Part III Applied Country and Regional Studies

A Comparison of Methods for Assessing the Short-Run Economic Impacts of Tourist Spending on a County Economy
Brian VanBlarcom and Kenneth F. Backman.....259

Measuring the Impact of Tourism on Production by Means of an Input-Output Model of Interior Flows. An Application to Galicia
Luis Castanon and Xesus Pereira.....275

On "E-Attraction" Tourism Destination — Extension and Application
Nicolas Peypoch and Bernardin Solonandrasana.....293

The Use of the Internet in the Hotel Sector of the Balearic Islands: Evolution and Perceptions
Gabriel A. Vich-i-Martorell and Llorenç Pou 307

Efficiency and Productivity of Italian Tourist Destinations: A Quantitative Estimation Based on Data Envelopment Analysis and the Malmquist Method
Maria Francesca Cracolici, Peter Nijkamp and Miranda Cuffaro 325

A Night at the Opera Festival: The Economics of Opera
Stephen Wanhill 345

List of Contributors 367