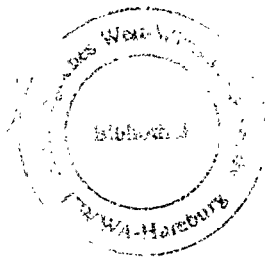


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Market Entry Strategies in Eastern Europe in the Context of the European Union

An Empirical Research into German Firms
Entering the Polish Market

With a Foreword by Prof. Dr. Joanna Pietrzak



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