

Colección Támesis

SERIE A: MONOGRAFÍAS, 230



TELEVISION IN SPAIN

FROM FRANCO TO ALMODÓVAR

Spaniards are amongst the most avid consumers of television in Europe, watching some four hours daily. And in the past decade Spanish viewers have enjoyed an explosion of local production, especially in quality drama and comedy. Spanish TV has not just held its own against Hollywood but has banished US shows to the margins of the schedule. Any follower of Spanish cinema who turns to television finds that the programmes most appreciated by both audiences and critics are as creative and original as any feature film.

This book offers close readings of TV programmes broadcast from the 1970s to the present day. They embrace drama, comedy, and talk/reality shows and are currently available on DVD. It also treats the obsessive theme of television in Almodóvar, Spain's most celebrated film director, arguing for a re-reading of his work in the light of TV studies. In addition to analysing particular programmes, the author examines TV channels, production companies, governments, and the role of the press, academy, and audience.

Television in Spain provides readers with a new guide to Spain's most popular and dynamic medium, which celebrates its fiftieth anniversary in 2006.

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CONTENTS

Lis	st of Illustrations	V
Αc	knowledgements	vi
Introduction: From Franco to Almodóvar		1
1	The Approach to Spanish Drama of the New Golden Age: Remembering, Repeating, Working Through (<i>Cuéntame cómo pasó</i> [<i>Tell Me How It Happened</i> , 2001–])	11
2	The Classic Serial: Public Service, Literarity, and the Middle-brow (Fortunata y Jacinta [1980] and La Regenta [1995])	27
3	Chronicles of a Village: Françoist Newsreel, Feature Film, and Television (<i>Crónicas de un pueblo [Chronicles of a Village</i> , 1971–4]; <i>Cine de barrio [Neighbourhood Cinema</i> , 1995–])	58
4	The Urban Sitcom: Community, Consumption, Comedy (Aqui no hay quien viva [No-one Can Live Here, 2003–])	82
5	Telebasura: Trash, Talk, and Reality (Crónicas marcianas [Martian Chronicles, 1997–2005])	113
6	Almodóvar on Television: Industry, Thematics, Theory	143
Co	onclusion: A Day in the Life of Spanish Television	157
At	ppendices	
1	Timeline: chronology of television in Spain	165
	Glossary of names	165
	Glossary of institutions and Spanish terms	168 171
In	Index	